

Latest business news from Keele University

[View this email in your browser](#)



The Business Gateway is the one-stop shop to boost your business through Keele University's world-class research, facilities, knowledge and talent, backed by substantial funding opportunities.

For a confidential discussion, and to find out how your business can benefit, please contact us on 01782 733001, business.gateway@keele.ac.uk or visit keele.ac.uk/business.

October 2018

Contents

- [Local business success](#)
- [Midlands Innovation](#)
- [Orthocell move to KUSIP](#)
- [Discover support opportunities](#)
- [Your sustainable business](#)

You are receiving this email as you have either subscribed to receive information about Keele University's business support opportunities, have interacted with a previous edition of this newsletter or have engaged with the University's Business Gateway in some form.

[If you no longer wish to receive communications of this type from Keele University's Business Gateway, you can unsubscribe by clicking here.](#) The Privacy Notice for Keele University's Business Gateway is [available to view on our website by clicking here.](#)

The Mercia Centre for Innovation Leadership (MCIL) programme

Business leaders and entrepreneurs from across Stoke-on-Trent and Staffordshire have celebrated their 'graduation' from the [Mercia Centre for Innovation Leadership \(MCIL\)*](#) programme. The fully-funded programme has supported leaders of small-to-medium-sized businesses, as well as early-stage and aspiring entrepreneurs and entrepreneurial social innovators, to develop products or services, achieve scalable routes to market and achieve strategic business growth in Stoke-on-Trent or Staffordshire. Read the full [article here](#).

Previous graduates of MCIL, [Addmaster](#), have recently been presented with their second Queen's Award for Enterprise. CEO of Addmaster Paul Morris said:

"We are delighted to win the Queen's Award for International Trade for the second

exports again growing strongly, it is a testament to the staff and all their efforts that we have been recognised again." Read the full [article here](#).



New technology transfer network set to accelerate innovation in the Midlands

The Midlands Innovation group of universities, of which Keele University is a proud member, has launched the largest collaboration between university technology transfer offices in the UK in order to attract investment and management talent to the region.



The Midlands Innovation Commercialisation of Research Accelerator (MICRA) will share best practice and share resources across technology transfer offices in Midlands universities. The partnership will support the development of spin-out companies, helping them to obtain finance and expertise, and accelerating the rate at which innovations are able to be commercialised. Read the full story [here](#).

Australian healthcare company establish their European HQ at Keele University Science and Innovation Park

[Orthocell Ltd](#) have recently established their European HQ at Keele University Science and Innovation Park.

Since becoming tenants in Innovation Centre 1, Orthocell have been working with Keele University's Professor Nick Forsyth and regulatory bodies to build a strategy for introducing regenerative therapies for treating musculoskeletal diseases into the UK market, building on their recent CelGro collagen medical device CE Mark for bone and soft tissue reconstruction and established orthopaedic and dental treatment work in Australia.



European Manager for Orthocell, Kevin Edwards, commented: "Keele University Science and Innovation Park has a fantastic reputation, access to great cell regeneration laboratories, world-leading academics, and great surgeons at University

is just what we wanted, with great UK and international transport links as well as leading clinical and surgical work both in the orthopaedic trauma and dental sectors right on our doorstep." Read the full story [here](#).

Discover the support opportunities available to you

Are you looking for business support?

The [Keele Research and Innovation Support Programme \(KRISP\)](#)* team have been hosting a number of coffee mornings across Staffordshire throughout the year. The events have been providing networking opportunities and a chance to discover how Keele is enabling Staffordshire SMEs to develop new products, processes or services with business and academic support.

The last date of the tour is in Leek at the Abbey Inn on **Thursday 8 November** and will take place from 8.30am-10.30am with light breakfast and refreshments provided.

For more information and book your attendance, [please click here](#).



Make your business more sustainable

As part of the [Smart Energy Network Demonstrator \(SEND\)](#)* programme at Keele, your business can sign up to fully-funded consultancy services, provided by [Stopford Energy and Environment](#). The aim is to boost sustainable supply chains across Staffordshire and enable the county to benefit from the expected growth in the low carbon economy over the coming years.



If your business is looking to reduce its environmental impact or develop low carbon products or services, then find out more about the opportunities available by visiting the [SEND website](#) or email SEND@stopford.co.uk to register your interest.

Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020:

- - Keele Research and Innovation Support Programme (Ref: 32R16P00711);
- - Smart Energy Network Demonstrator (Ref: 32R16P00706);
- - Business Bridge (Ref: 32R16P00713);
- - Mercia Centre for Innovation Leadership (Ref: 32R15P00229).



The Ministry of Housing, Communities & Local Government (MHCLG) (and in London the intermediate body Greater London Authority) is the Managing Authority for European Regional Development Fund.

Established by the European Union, the European Regional Development Fund helps local areas stimulate their economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations. For more information visit <https://www.gov.uk/european-growth-funding>.



Copyright © 2018 Directorate of Research, Innovation and Engagement, All rights reserved.

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).